# SmartRev Bonus Addendum

This Addendum is part of the existing SmartRev Agreement between the Company and the Partner, and applies to content developed by the Company and resold by the Partner.

NOW, THEREFORE, for and in consideration of the mutual covenants below and other good and valuable consideration, the parties hereby agree as follows:

- a. The Company develops audio conferences and/or webcasts for the HR, Insurance, Financial, Bank, Accounting, Health Care, Real Estate, Mortgage, Sales, Safety, and other verticals. It is the Company's goal to make several audio conferences and/or webcasts available each month.
- b. Partner wishes to be a reseller for this content as per the terms herein.

## I. **RESPONSIBILITIES**

#### The Company Agrees To:

- 1. Provide Partner with program title, description, price, image, and landing page url for each of its offered audio conferences and/or webcasts
- 2. Provide Partner with a Referrer ID code for tracking and commission purposes
- 3. Provide Partner commission tracking reporting
- 4. Pay Partner commissions equal to 50% of the selling price of the audio conferences and/or webcasts, regardless of whether such sales come from the Partner's direct marketing efforts or as a result of a purchase through the Events Calendar or other such passive efforts
- 5. To pay commissions within 30 days after the month in which the sale occurs
- 6. Provide Provider at its discretion additional support as necessary to help promote and sell such content

#### The Partner Agrees To:

- 1. Promote at least two of the Company-provided audio conferences or webcasts each month via email, online eNewsletter, or some other agreed-upon method
- 2. Either use the Company-provided titles, images, and descriptions or to create its own to promote its desired events
- 3. Not change the price of the events, unless otherwise agreed to by the Company
- 4. Provide the Company with statistics on number of sends, follow ups, etc.
- 5. Provide the Company with any feedback necessary to help increase sales of the content

Partner hereby agrees that failure to meet any of its responsibilities will result in Partner losing its "Bonus" commission revenues, and that the revenue percentage would then fall back to the regular Affiliate rate.

### II. EXECUTION

Signed and accepted by:

For TrainingCenter

For Partner

Charles Bross, President

Date

Date